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Industry structure in fish farming

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INDUSTRY STRUCTURE IN FISH FARMING

by

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INTRODUCTION p.1

The objective of this report is to give an overview of the industry structure and past research projects in the fish farming industry. It is furthermore desirable to point out important approaches to problems that have not been sufficiently discussed in existing research projects and that should therefore be studied further.

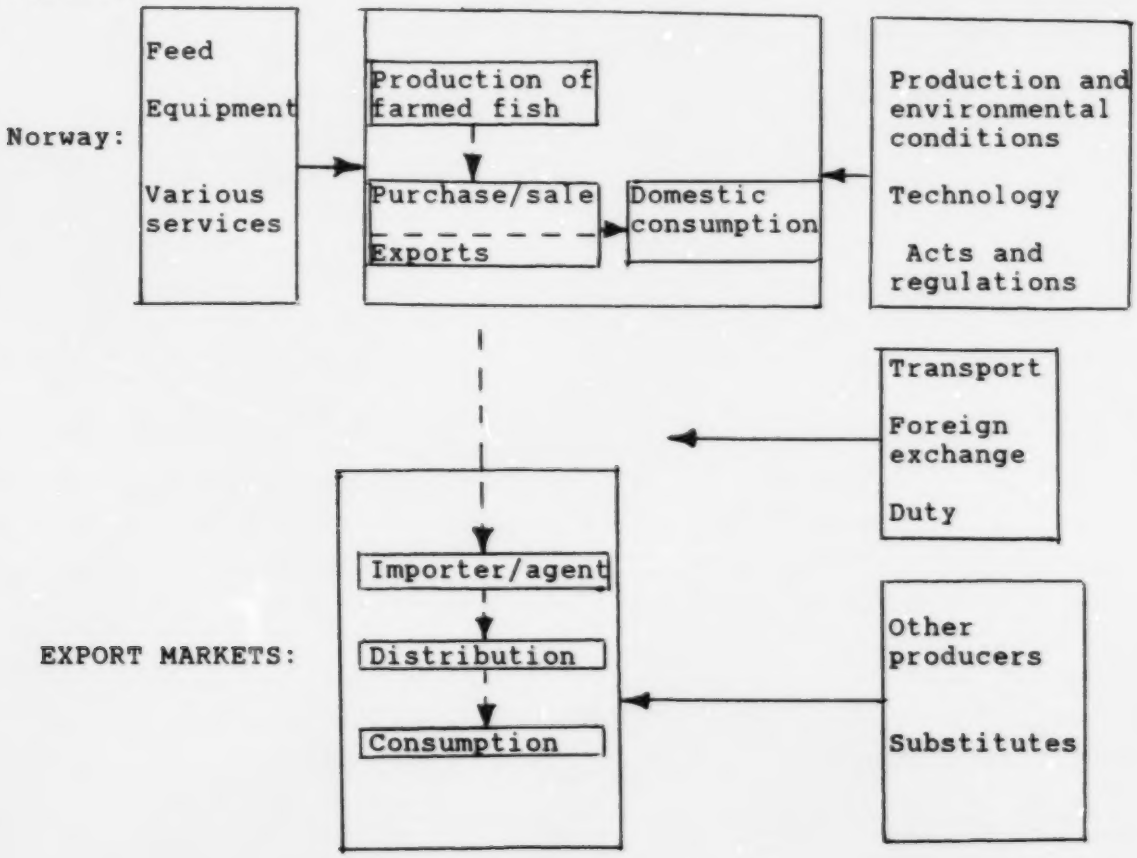

Figure 1. Overview of the scope of the Norwegian fish farming industry.

Source: Björndal (1987)

Figure 1 gives an outline of the major areas to be covered in this work, namely the scope of the industry both here at home and abroad. The report consists of the following:

A statistical overview over developments in production and exports of farmed fish is given in part one. A summary of employment, governmental subsidies and economic spinoffs and job creation of fish farming is also given.

In part two the various levels of the production process have been further studied and discussed. Much of this part will emphasize references to, and discussions of,important research studies dealing with cost structures, economic management and regulations. Since Norwegian exporters compete with fish farmers from other countries, industry structures and scope in other countries are also discussed here.

In part three the competitive conditions and developments in export markets will be discussed. Much of existing research work deals with the marketing side, and results of the most important studies regarding demand and market structures will be utilized here. Since foreign exchange conditions and trade barriers, such as duties etc, are factors that affect Norway's competitive position, research studies that have discussed how important such conditions are for exports of Norwegian salmon to foreign markets will be used.

On the basis of the above mentioned three parts of the report, part four will recommend areas of research to be given priority in the future.